

IN THE SPECIFICATION

Please REPLACE the paragraph that begins at page 4, line 13, with the following:

The retail store terminal 1 stores information concerning the store (a floor guide and special sale information) in itself in advance, so that a customer, by operating the retail store terminal 1, can obtain information about the store. In this embodiment, a customer also employs the retail store terminal 1 to register himself or herself as a member. The retail store terminal 1 can communicate in accordance with, for example, the short distance communication standards "Bluetooth", information concerning which is available at ~~http://www.bluetooth.com~~ a World Wide Web site at bluetooth.com. It is also possible that infrared radio communication or communication performed in accordance with another radio communication standard may also be employed, and that, depending on the case, the retail store terminal 1 can communicate with the customer terminal 11 via wire.